

Lomonosov Moscow State University Doing business in Russia

Leninskie Gory, 1-46, Faculty of Economics

March 30 – April 3, 2020

Moscow State University is pleased to offer an enriching and engaging one-week module 'Doing Business in Russia' (three ECTS) for international Master and MBA students from partner universities. Over the course of five days participants will attend lectures on topics such as:

- 1. Economic and business environment in Russia
- 2. Political environment in Russia. Doing business in Russia rankings: ease of doing business; starting business; registering business; getting credit, paying taxes, etc. International comparisons.
- 3. Financial markets in Russia.
- 4. Labor market development in Russia. Human resource management, recruitment.
- 5. Entrepreneurship in Russia.
- 6. Marketing in Russia.

Each day will begin at 10:40 am at Faculty of Economics (room TBD), and includes coffee breaks. An hour and a half lunch is scheduled so that participants can take advantage of the numerous eateries in the university area.

Two site visits to international companies are included into the program.

Deadline for applications: March 1st, 2020

Preliminary schedule

Time	Monday	Tuesday	Wednesday	Thursday	Friday
	30.03.2020	31.03.2020	01.04.2020	02.04.2020	03.04.2020
	10:00 - 10:30	10:40 - 14:00	10:40 - 14:00	10:40 - 12:10	10:40 - 14:00
	Welcome Session			Prof Olga Zolotina	
	10:40 - 14:00 Prof. Liudmila				
	Chihun Introduction to the course Economic and Business Environment in Russia	Prof. Vladimir Starkov Financial markets	Prof. Tatiana Razumova Human Resource Management	Prof. Olga Zolotina Graduate Recruitment in Russia: trends and career expectations	Prof. Marina Ochkovskaya Marketing in Russia
	14:00 - 15:30	14:00 - 15:30	14:00 - 15:30	12:20 - 16:00	14:00 - 15:30
	lunch	lunch	lunch	lunch	lunch
	15:40 - 17:10	15:40 - 17:10	15:40 - 18:00	16:00 - 18:00	15:30 - 17:00
	Prof. Tatiana Pospelova Entrepreneurship in Russia	Prof. Oleg Buklemishev Political Environment in Russia	Company visit PriceWaterhouseCoopers	Company visit Metlife	Prof. Liudmila Chihun Doing business in Russia. Revision. Certificates
end	17:10	17:10	18:00	18:00	17:00

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