



# Summer University 2019 in Thailand

## Entrepreneurship and Cross-cultural Communication in Asia

Graduate International  
Summer University  
11-31 August 2019

Program fee € 1,950  
5% discount for groups of 5+ students



This program brings you to following places:

- ⊕ **Bangkok**, the gate to Asia
- ⊕ **Ayutthaya**, the ancient capital
- ⊕ **Chiang Mai**, capital of the North
- ⊕ **Ko Samet**, the beautiful island

Eligibility criteria:

Aged 20+, min. 2 years of university study  
in any field of study, not only business.

In this 21-day academic program across the different regions of Thailand, you gain hands-on learning experiences guided by seasoned business practitioners focusing on applicable knowledge in the fields of entrepreneurial thinking and cross-cultural communication.

### Why entrepreneurship in Asia?

The ability to think and act entrepreneurially is critical to the long-term success of any modern organization, and so is the ability to learn from Asia.

### What will you get from this program?

Workload worth 6 ECTS. Learn through experience what Thailand can teach you, get inspired through a new and fresh perspective, turn inspiration into feasible opportunities, and build a valuable network for your future.

### What is included?

Included are lectures, several company visits in different industries, accommodation, most meals, in-country travel, as well as excursions to Ayutthaya, Chiang Mai, Ko Samet Island, and of course field trips in and around Bangkok.

### Who will answer your questions?

Contact Ulrich Werner at  
[ulrich.werner@summeruniversitythailand.org](mailto:ulrich.werner@summeruniversitythailand.org).

<https://summeruniversitythailand.org>