



# FUDAN- CORVINUS

**DOUBLE DEGREE MBA**

# THE WORLD IN THE 21ST CENTURY

## The New Era of the Globalization and the Multipolar World has arrived.

Present and future executives require not only the general management knowledge, but also the local connection and network to other regional public and business leaders and decision makers. It's in the interests of both Central Europe and the EU for cooperation to be tighter with China, understand how the Chinese and the Asian economy is developing. The "One Belt, One Road" initiative and the "China-CEE 16+1 Summit" provide a good platform to facilitate further collaborations, and possible connection to the "New Silk-Road of the 21th Century". Our new MBA program is ready to be your compass, and guide you in this multipolar world by the best professors of the **East and West**.

## FUDAN-CORVINUS DOUBLE DEGREE MBA

With the professional support of the Magyar Nemzeti Bank, the Chinese and Hungarian leader universities, Fudan University and Corvinus University of Budapest partnered to provide **the first Chinese-CEE MBA double-degree program**. This unique regional experience is offered by exploring the current trends of executive management. The program participants will be awarded the following degrees:

**FUDAN UNIVERSITY**  
**Master in Finance (MSc)**

**CORVINUS UNIVERSITY**  
**Master in Business**  
**Administration (MBA)**

The learning experience includes up-to-date international methodologies with intensive class discussions, processing regional and international cases, simulation and business projects. Beside leading lecturers of both universities, guest speakers of the Magyar Nemzeti Bank and regional companies will illustrate business cases.



## MAGYAR NEMZETI BANK

The primary objective of the Central Bank of Hungary is to achieve and maintain price stability, and supports the economic policy of the Government, using the monetary policy instruments at its disposal. The Magyar Nemzeti Bank has had an important social role in the creation of today's modern financial institutions, the evolution of the financial sector and the education of the financial professionals. This role has been expressed in various programmes and initiatives, such as the establishment of the MNB Department and GEO Institute in the Corvinus University of Budapest, research institutions, educational programmes and scholarships.



# CORVINUS UNIVERSITY OF BUDAPEST

The educational profile of Corvinus University of Budapest is on par with international standards and the University enjoys a market leader position in almost all segments its profile covers. Corvinus University has an excellent regional reputation, continuously on the Financial Times master rankings (9th with the Master in International Management CEMS program), based on the Eduniversal ranking Corvinus has the 2nd best Business School in the CEE region. [www.uni-corvinus.hu](http://www.uni-corvinus.hu)





## FUDAN UNIVERSITY

Fudan University is one of the most prestigious and selective universities in China and Asia since her establishment (1905). Fudan commits to educate leaders who will make a difference in China and the world. The university has distinguished alumni include Dr. Min Zhu, Vice President of IMF and Dr. Shangjin Wei, Chief Economist of the Asian Development Bank. Fudan has consistently been ranked 40st worldwide according to 2017 QS World University Rankings.

[www.fudan.edu.cn/en](http://www.fudan.edu.cn/en)





## PROGRAM STRUCTURE

part-time program | 4 semester | 3 intensive sessions / semester  
1 session consists of 4 consecutive days from Thursday to Sunday

### SEMESTER I. 2019 Fall

intensive session → intensive session → intensive session

### SEMESTER II. 2020 Spring

intensive session → intensive session → intensive session → international week

### SEMESTER III. 2020 Fall

intensive session → intensive session → intensive session → thesis work

### SEMESTER IV. 2021 Spring

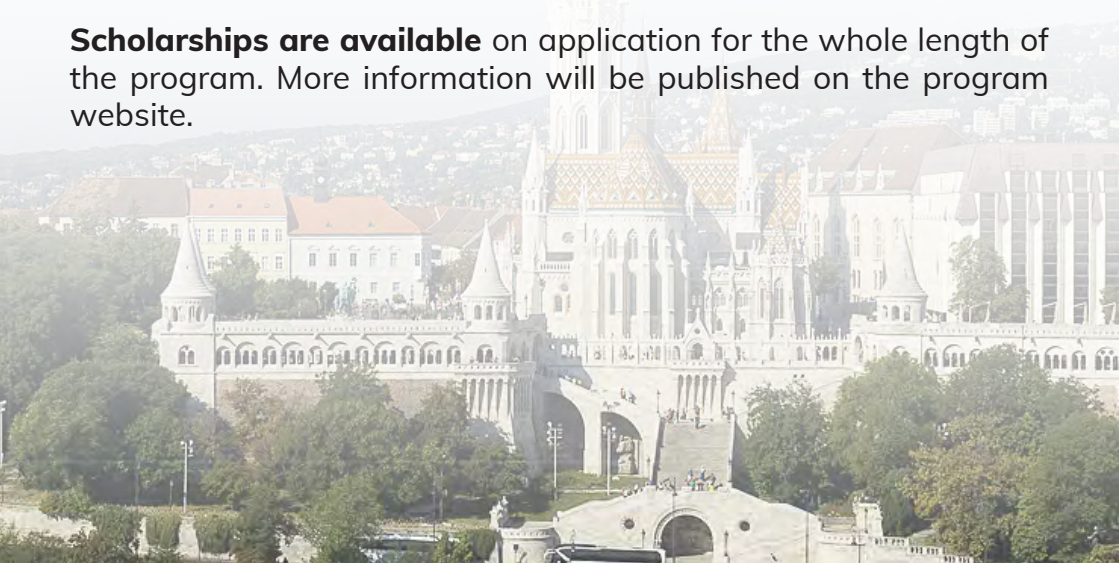
intensive session → intensive session → international week → thesis work

 BUDAPEST  SHANGHAI

## TUITION FEE ~11.900 EUR / 3 900 000 HUF / semester

The tuition fee includes the learning materials, in-day catering on intensive weekends, and fully covers the international weeks in Shanghai (flight and hotel are included).

**Scholarships are available** on application for the whole length of the program. More information will be published on the program website.



# CURRICULUM OF THE DOUBLE DEGREE MSC

Course name	Fall	Spring	Fall	Spring	Credit	Instructor	Location
<b>FOUNDATION COURSES</b>					<b>36</b>		
Operations Management	●				6	CUB	Budapest
Quantitative methods for business	●				6	CUB	
Finance for Executives	●				3	Fudan	
Understanding Financial Statements		●			3	CUB	
Management and Organization		●			6	CUB	
Human Resource Management		●			6	CUB	
Marketing Management			●		6	CUB	
<b>CORE COURSES IN BUSINESS AND MANAGEMENT</b>					<b>27</b>		
Business Economics and Law	●				6	CUB	Budapest
Management of Information Technology	●				6	CUB	
International Finance			●		3	Fudan	
Business Operations			●		6	CUB	
Business Communication and Negotiation				●	3	CUB	
Strategy Tools				●	3	CUB	
<b>SPECIALIST COURSES</b>					<b>36</b>		
Economics	●				3	Fudan	Budapest
Financial Risk Management		●			6	CUB	
Economic Governance		●			3	MNB	
Business Project (Practice/Action Learning)			●		6	CUB	
Leadership in Various Cultures			●		3	Fudan	
Central and Eastern Europe in Geopolitical Context				●	3	MNB	
<b>INTERNATIONAL WEEK IN SHANGHAI</b>					<b>12</b>		
Understanding China's Financial System		●			3	Fudan	Shanghai
Financial Accounting		●			3		
Chinese Economy and Business				●	3		
How to Market Your Products in China's Market?				●	3		
<b>ELECTIVE COURSES</b>					<b>6</b>		
Investment Analysis				●	6	CUB	Budapest
Management Skills				●	3		
Decision Making Skills				●	3		
Advanced Corporate Finance				●	6		
<b>THESIS WORK</b>					<b>15</b>		
Thesis Writing I.			●		6	CUB	Fudan MNB
Thesis Writing II.				●	9		



## CASTLE OF WISDOM

The program will be hosted in one of the most beautiful World Heritage Sites, in the old City Hall of Buda, with its nearly 800 years of history, located in the centre of the Castle District. Under the support and operations of Pallas Athéné Domus Sapientiae Foundation the building was freshly renewed and equipped with up-to-date modern infrastructure.



## CORVINUS-MNB INTERNATIONAL EXECUTIVE PROJECT CENTER

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