

SPRING SEMESTER 2025

(Only one program can be chosen, no mixing allowed)

BACHELOR IN MANAGEMENT & DIGITAL BUSINESS - 2ND YEAR (B2)

Spring Semester – January 6th to May 28th 2025

SPRING SEMESTER	CODE	CONTACT HOURS	ECTS CREDITS
Innovation processing	STR 2204	18	2
Purchasing	OPM 2203	15	2
Human resources management	HRM 2202	15	2
Managerial accounting	ACC 2205	18	2
Financial mathematics	FIN 2201	30	4
Statistics and Data analysis	QUA 2201	18	2
Data based management	MIS 2201	15	2
Excel for managers	INF 2202	15	2
Research methodology	RES 2202	18	2
Speaking and arguing	MAN 2207	12	2
Business game	STR 2201	12	1
Introduction to AI	QUA 2203	12	1
French as a foreign language (Mandatory)	FRE 2202	36	4
Foreign language 2 (German/Arabic/Chinese/Italian/Japanese/Korean/Portugese/Russian/Spanish)	LGA 2202	18	2
Total		252	30

* Bachelor students can follow all first year Master level programs during their exchange at IMT-BS.

INTEGRATED MASTER IN MANAGEMENT – M1*

Spring Semester – *January 6th (tbd) to June 6th 2025*

SPRING SEMESTER	CODE	CONTACT HOURS	ECTS CREDITS
Law and e-commerce	LAW 4401	12	2
Management Techniques	HRM 4401	24	3
Digital Marketing	MKT 4805	24	3
Digital Finance	FIN 4804	18	2
Information system project management	MIS 4402 MIS 4809	18	2
Introduction to business analytics modelling OR Digital Strategy OR Digital Economics OR Digital Intelligence	STR 4804 ECO 4801 MIS 4801	24	3
Relationnal Databases OR MOOC Entrepreneurship OR Managerial economics	INF 4401 ENT 4802 ECO 4401	24	3
Corporate Social Responsibility	MAN 4804	12	1
Research Methodology	RES 4402	12	2
Module to be chosen 1 (Cyber Security – Business Intelligence - etc)	***	12	1
Module to be chosen 2 (Data Analysis – Risk Management - etc)	***	12	1
French as a foreign language (Mandatory)	FRE 4402	36	3
Foreign language 2 (German/Arabic/Chinese/Italian/Japanese/Korean/Portugese/Russian/Spanish)	LGA 4402	18	2
Humanities	HUM 4404	18	2
Introduction to French Culture(s) and Society	HUM 4402	24	2
Total		288	32



CONTACTS :

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