The Faculty of Economics and Management invites applications for a

**University Professorship (m/f/d) of Salary Scale W3 NBesO in Business Administration with a focus on Marketing**

starting October 1st, 2020.

An internationally recognized research profile is expected, which is aligned to strategic marketing issues, such as sustainable marketing, corporate reputation, corporate social responsibility, culture and change management. The strategic focus on global challenges related to ecosystems or digitization is particularly welcome. Quantitative but also qualitative methodological knowledge as well as innovative research at the interface of data science and sustainability are essential. The ideal candidate is expected to have a pronounced interest in research and to be internationally competitive proven by the publication of research outcomes in leading international journals. A dedicated strengthening of the faculty’s research foci is expected. Experiences in the development and advancement of third-party funded research is desirable.

The successful candidate will be expected to hold selected courses in English.

General responsibilities and conditions of appointment apply, in accordance with the Lower Saxony Higher Education Act (Niedersächsisches Hochschulgesetz - NHG). Details will be provided upon request.

Part-time employment can be arranged upon request.

As an equal opportunities employer, Leibniz University Hannover has set itself the strategic aim of significantly increasing the proportion of women. Female scientists are therefore particularly encouraged to apply. Applications from abroad are especially welcome. Preference will be given to equally qualified candidates with disabilities.

In its mission statement, Leibniz University Hannover attaches great importance to the international orientation of teaching and research. At the same time, it places significant value on the intensive guidance and support of its students and on the university’s close ties to the region and to Lower Saxony. Its professors are thus expected to be based in the Hannover Region.

Successful candidates who have reached the age of fifty by the time of appointment and who do not already have civil servant status will generally be given an employment contract.

For further information, please contact Prof. Dr. Ulrike Grote (Tel.: 0511 762-4185, Email: grote@iuw.uni-hannover.de).

Please submit your full application until March 1st, 2020 exclusively via the Appointment Portal of the Leibniz Universität Hannover at: [https://berufungen.uni-hannover.de](https://berufungen.uni-hannover.de)

[http://www.uni-hannover.de/jobs](http://www.uni-hannover.de/jobs)

Information on the collection of personal data according to article 13 GDPR can be found at [https://www.uni-hannover.de/en/datenschutzhinweis-bewerbungen/](https://www.uni-hannover.de/en/datenschutzhinweis-bewerbungen/).